



Jennifer L. Greene | Chief Marketing Officer

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CAPABILITIES

Ms. Greene is the Chief Marketing Officer at Lippes Mathias. She is responsible for developing, supporting and executing the firm's business development strategies, marketing initiatives, and public relations plans locally and nationally.

She has more than 15 years of legal marketing and business development experience. Prior to joining the firm, Ms. Greene worked for 11 years at one of the oldest and largest law firms in Buffalo.

EDUCATION

- St. Bonaventure University, B.A., Journalism/Mass Communication, 2003

PROFESSIONAL ASSOCIATIONS

- Legal Marketing Association

COMMUNITY INVOLVEMENT

- National Multiple Sclerosis Society, Upstate New York Chapter, Board of Trustees