



Brigid M. Maloney | Partner | Team Co-Leader -
Health Care

Buffalo | Albany
716.853.5100 x1336 | 518.462.0110 x1336 |
bmaloney@lippes.com



CAPABILITIES

Health Care
Not-For-Profit

As Co-Leader of the firm's Health Law Practice, Ms. Maloney provides counsel to health care clients, including national digital health innovators, telehealth providers, remote patient monitoring companies, management services organizations and friendly PCs, single and multi-specialty medical practices, hospitals, behavioral health providers, human services agencies, med spas, medical call centers, physicians, dentists, and other licensed practitioners on structural, regulatory and reimbursement issues related to corporate formations, mergers, acquisitions, joint ventures, complex contractual arrangements and other affiliations and collaborative efforts.

She also assists physicians and dentists with the purchase and sale of practices and practice formation, including creation of organizational and governance documents, filing documentation, and obtaining proper approvals from appropriate state departments.

Ms. Maloney regularly provides counsel to both in-state and out-of-state clients on New York State corporate practice of medicine rules and requirements for compliance, including structuring "friendly P.C." relationships and management service organization models.

In addition, she advises a wide range of health industry clients on evolving health care delivery models including accountable care organizations (ACO) and independent practice associations (IPA).

Additionally, Ms. Maloney has extensive experience in assisting clients with corporate compliance program development, audits and effectiveness reviews.

Prior to joining the firm, she practiced health law as a partner at a midsize regional law firm. She also served for ten years as general counsel and chief compliance officer at UBIMD Physicians Group, and for four years advised the

county hospital and nursing home as an assistant county attorney for Erie County, New York. In addition, Ms. Maloney served as a board member on the University at Buffalo Health Sciences Institutional Review Board (IRB) for eight years.

EDUCATION

- University at Buffalo School of Law, J.D.
- University of Dayton, B.A.

HONORS & AWARDS

- *Upstate New York Super Lawyers*®, (2021)

PROFESSIONAL ASSOCIATIONS

- New York State Bar Association
- Bar Association of Erie County
- American Health Lawyers Association
- Health Care Compliance Association
- University at Buffalo School of Law Alumni Association GOLD board of directors (past)

COMMUNITY INVOLVEMENT

- Town Attorney, Town of Aurora, 2022 – present
- Catholic Health Continuing Care Foundation, Board of Directors, 2021 – present
- Olmstead Center for Sight, Board of Directors, 2013 – 2017
- Friends of Knox Farm State Park, Board of Directors
- Buffalo Orienteering Club
- University at Buffalo School of Medicine, Admissions Committee, 2004 – 2012
- University at Buffalo Health Sciences, Institutional Review Board, 2005 – 2013
- Advisor, Six Towns Youth Court, 2000 – 2010
- Attorney Coach, New York State High School Mock Trial Competition, 1999 – 2003
- Town of Aurora Zoning Board of Appeals, 1999 – 2001

PRESENTATIONS

- "Ins and Outs of Physician Practice Lease Arrangements to Achieve Hospital and Physician Objectives," American Lawyers Association Conference, February 10, 2020
- Merger and Acquisition Toolkit, New York State Bar Association - Health Law Section Fall Meeting, October 26, 2018
- "Physician Practice Acquisitions: Practice Tips & Considerations," HFMA 2017 Annual Institute, December 7, 2017
- Collaborative Affiliations Among Large Systems and Physician Practices: Tales from the Trenches, New York State Bar Association - Health Law Section Fall Meeting, October 28, 2017
- Home Health Agency Legal Risks: Improper Conduct Involving HHAs, Hodgson Russ LLP, NYC, June 20, 2017
- Whistleblower Avoidance, Western New York Healthcare Association & Rochester Regional Healthcare

Association Joint Compliance Conference, May 16, 2017

- Big Data Dialogue: Healthcare, Hodgson Russ LLP, October 6, 2016
- Legal Considerations for Developing a 21st Century Health Care Delivery Model: Issues and Possible Solutions, December 9, 2015
- Stark Law Do's and Don'ts: Best Practices for Physician Financial Relationships, Rochester Regional Healthcare Association and the Western New York Healthcare Association, Joint Compliance Seminar, May 19, 2015
- How to Build an Effective Compliance Program for Your Small Practice Without Breaking the Bank Healthcare Compliance Association - Clinical Practice Compliance Conference, October 14, 2014

ADMITTED TO PRACTICE

- New York



ALBANY | 54 State Street, Suite 1001 • Albany, NY 12207 • 518.462.0110

BUFFALO | 50 Fountain Plaza, Suite 1700 • Buffalo, NY 14202 • 716.853.5100

CHICAGO | 125 S Clark St., 17th Floor • Chicago, IL 60603 • 872.254.5500

GREATER TORONTO AREA | 1100 Burloak Drive, Suite 300 • Burlington, ON L7L 6B2 • 905.319.8964

JACKSONVILLE | 10151 Deerwood Park Blvd., Bldg. 300, Suite 300 • Jacksonville, FL 32256 • 904.660.0020

LONG ISLAND | 1979 Marcus Ave, Suite 210 • Lake Success, NY 11042 • 516-820-1500

NEW YORK CITY | 260 Madison Avenue, 17th Floor • New York City, NY 10016 • 332.345.4500

ROCHESTER | 400 Linden Oaks Dr., Suite 150 • Rochester, NY 14625 • 585.770.7590

SAN ANTONIO | 4499 Pond Hill Road, • San Antonio, TX 78231 • 210.436.6222