

## Variety Magazine Quotes Lippes Mathias IP Attorney Matthew D. Asbell on Matthew McConaughey's AI Voice Trademark Strategy



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Lippes Mathias partner Matthew D. Asbell, a member of the firm's intellectual property practice, was quoted in Variety Magazine in an article examining Matthew McConaughey's legal strategy of trademarking his voice and likeness to combat unauthorized AI-generated replicas.

# Related Team



**Matthew D. Asbell**

Partner