

USPTO Enhances Trademark Assignment Filing System

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On July 28, 2014, the United States Patent and Trademark Office (USPTO) announced enhancements to its Electronic Trademark Assignment System.

Under the revised System, known as ETAS to Trademark attorneys, two new conveyance types are available on the cover sheet so filers can report:

- 1. entity conversions; and
- 2. mergers and changes of name

Filers are also now able to identify the order of multiple transactions with the same execution date.

USPTO also now provides an ETAS resubmission form, which lets a filer who receives a Notice of Non-Recordation electronically correct any omission or mistake on the originally submitted cover sheet.

See the USPTO's press release for additional details about the changes.

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Michael E. Storck
Partner | Team CoLeader - Securities