

Scott E. Friedman, Lippes Mathias Wexler Friedman LLP Chairman and CEO, To Speak at Cornell University

March 23, 2016 | **PRESS RELEASES**

BUFFALO, NY – Scott E. Friedman, chairman and CEO at Lippes Mathias Wexler Friedman LLP, will give a presentation titled “Applying Social Neuroscience to Family Businesses: New Strategies for the 21st Century” at Cornell University on March 23, 2016. The lecture will be part of the College’s “Leaders in Family Enterprise” speaker series.

Mr. Friedman dedicates a large part of his practice to consulting with family businesses across the United States. He enjoys working with families and helping them create plans to grow successful businesses, from generation to generation.

Through his research, Mr. Friedman has published several books on the topic of family businesses and developed many new planning strategies that are now part of the curriculum at the University at Buffalo's Family Business Center where he is an executive in residence. Mr. Friedman is also heavily involved in his consulting business, Next Gen Advisors, LLC, which assists family owned business in fostering strong relationships and bottom line success through positive psychology.

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