

Part III: Lippes Mathias NYS Adult-Use Cannabis Licensing Series, Thursday, August 4

NYS Adult-Use Cannabis Licensing Series

PART III: Maximizing Visibility and Consumer Engagement through Cannabis Compliant Marketing and Data Analytics

July 14, 2022 | **EVENTS**

Cannabis marketing industry leaders from Headset, Springbig, and Range Marketing will discuss:

- How to develop a brand-specific, industry-compliant marketing plan
- How to use your marketing plan to boost revenue and build customer base
- How to capture and attract consumers at each phase of the "buyer's journey"
- How to inform your business strategy with real-time cannabis consumer trends and market intelligence

Register Today!

Date/Time: Thursday, August 4, 2022

- Program: 3:00 4:00 p.m.
- Networking: 4:00 5:00 p.m.

Location:

- Join us in person at Lippes Mathias (50 Fountain Plaza, 7th Floor, Buffalo, NY) with refreshments and networking to follow
- Or join us virtually via Zoom.

New York: Albany, Buffalo, Clarence, Long Island, New York City, Rochester, Saratoga Springs, Syracuse // Florida: Jacksonville, West Palm Beach Illinois: Chicago // Ohio: Cleveland // Oklahoma: Oklahoma City // Ontario: Greater Toronto Area // Texas: San Antonio // Washington, D.C Click here to join:

- In Person
- Virtually

Related Team





Thomas B. Hughes Partner | Team Co-Leader - Securities

Ryan V. Stearns Partner | Team Leader - Cannabis

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