

Matthew Asbell Interviewed by ManagingIP on What Makes a Successful IP Practitioner



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Lippes Mathias partner Matthew Asbell was featured in Managing Intellectual Property's 'Five Minutes With' series, discussing his practice representing innovators and entrepreneurs in protecting their intellectual property across trademarks, patents, and brand rights. Asbell shared his views on the key characteristics of successful IP practitioners, the most common misconceptions about IP law, and his philosophy of empathetic, multidimensional client service.

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