

Lippes Mathias Wins Three Awards at PRSA Buffalo Niagara's 36th Annual Excalibur Awards



October 15, 2026 | **PRESS RELEASES**

Lippes Mathias' marketing team received two Gold awards and one Silver award at the Public Relations Society of America (PRSA) Buffalo Niagara Chapter's 36th annual Excalibur Awards.

The firm's "Underdog" 60th Anniversary video, which garnered more than a half million impressions on LinkedIn, won Gold in the digital video and audio programs category. The team's game show style "Poll the Summer Associates" video, featuring members of the firm's 2026 summer associate class and partner and summer associate program director [Anthony M. Kroese](#), also won Gold in the creative tactics category. With their Gold wins, both submissions became eligible for the Platinum best-in-show award, which goes each year to only one submission in each of the tactics and campaigns categories.

The team also won Silver in campaigns category for social media strategy for the firm's 2025 National Estate Planning Awareness Week Campaign. Aimed at showing how important estate planning is for everyone, the campaign featured short "FaceTime-style" videos and bold, creative montages of handwritten notes from the attorneys on the firm's team.

Lippes Mathias has received 16 Excalibur Awards since 2021, including two consecutive best-in-show recognitions in 2022 and 2023.

About Lippes Mathias LLP

Lippes Mathias is a full-service law firm ranked among the top 200 law firms in the U.S. by size, with nearly 230 attorneys serving clients regionally, nationally, and internationally. With offices in Buffalo, Clarence, Albany, Long Island, New York, Rochester, Syracuse, and Saratoga Springs, N.Y.; Greater Toronto Area; Chicago, Ill.; Jacksonville, Tampa Bay, and West Palm Beach, Fla.; Cleveland, Ohio; San Antonio, Texas; Oklahoma City, Okla. and Washington, D.C., the firm represents publicly and privately-owned companies, private equity and venture capital firms, independent sponsors, real estate developers, financial institutions, municipalities, governmental entities, and individuals.

Year after year, Lippes Mathias is proud to be recognized by The Best Lawyers in America®, U.S. News - Best Lawyers®, Super Lawyers, and Chambers USA. For more information, visit www.lippes.com.

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