

Lippes Mathias Wins Platinum “Best in Show” Excalibur Award from PRSA Buffalo Niagara Chapter for Social Media Strategy



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BUFFALO, N.Y. – Lippes Mathias is pleased to announce that its marketing team has been awarded a gold Excalibur Award by the Public Relations Society of America (PRSA) Buffalo Niagara Chapter for its submission, “Lippes Mathias Unveils a New Brand to the World,” in the social media campaign strategy category. Lippes Mathias’ receipt of the gold Excalibur Award made it eligible to win the platinum “best in show” award for campaigns, which it subsequently won. The Excalibur Award for social media strategy, which was evaluated by the PRSA Tampa Bay Chapter, was awarded to any campaign based on a thorough strategy of research, planning and evaluation that is executed via one or more social media channels.

This is the second year in a row that Lippes Mathias’ marketing team has been honored at the Excalibur Awards, having been awarded a silver Excalibur award for social media strategy in 2021.

About PRSA Buffalo Niagara Chapter

With the vision to unify and strengthen the profession of public relations, the Public Relations Society of America (PRSA) has established itself as the pre-eminent organization that builds value, demand, and global understanding for public relations. The Buffalo Niagara Chapter, one of the nation’s fastest-growing local chapters, mirrors the national

organization's mission to advance the profession and the professional.

About Lippes Mathias LLP

Lippes Mathias is a full-service law firm with more than 135 attorneys serving clients regionally, nationally, and internationally. With offices in Buffalo, Albany, Rochester, Long Island, and New York, N.Y.; Greater Toronto Area; Chicago, Ill.; Jacksonville, Fla.; San Antonio, T.X.; and Washington, D.C., the firm represents publicly and privately-owned companies, private equity and venture capital firms, real estate developers, financial institutions, municipalities, governmental entities, and individuals.

Year after year, Lippes Mathias is proud to be recognized by The Best Lawyers in America®, U.S. News - Best Lawyers®, Super Lawyers and Chambers USA.

Related Team



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