

Lippes Mathias Wins Excalibur Award from PRSA Buffalo Niagara Chapter for Social Media Strategy

ACCOLADE

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BUFFALO, N.Y. -Lippes Mathias is pleased to announce that it has been awarded a silver Excalibur Award by the Public Relations Society of America (PRSA) Buffalo Niagara Chapter for its submission, "Law Firm Social Media: From Status Quo to Industry Leader," in social media campaign strategy category. The Excalibur Award for social media strategy is awarded to any campaign based on a thorough strategy of research, planning and evaluation that is executed via one or more social media channels.

About PRSA Buffalo Niagara Chapter

With the vision to unify and strengthen the profession of public relations, the Public Relations Society of America (PRSA) has established itself as the pre-eminent organization that builds value, demand, and global understanding for public relations. The Buffalo Niagara Chapter, one of the nation's fastest-growing local chapters, mirrors the national organization's mission to advance the profession and the professional.

About Lippes Mathias Wexler Friedman

Lippes Mathias Wexler Friedman LLP is a full-service law firm with more than 130 attorneys serving

clients regionally, nationally, and internationally. With offices in Buffalo, Albany and New York, N.Y.; Greater Toronto Area; Chicago, Ill.; Jacksonville, Fla.; and Washington, D.C., the firm represents publicly and privately-owned companies, private equity and venture capital firms, real estate developers, financial institutions, municipalities, governmental entities, and individuals.

Year after year, Lippes Mathias is proud to be recognized by The Best Lawyers in America®, U.S. News - Best Lawyers®, Super Lawyers and Chambers USA.