

## Lippes Mathias Wexler Friedman Managing Partner Scott Friedman to speak in Rochester on June 23

May 27, 2014 | **PRESS RELEASES**

BUFFALO, NY- Edward Jones will continue its financial education luncheons with a June 23rd event featuring Lippes Mathias Wexler Friedman LLP Managing Partner Scott E. Friedman.

Mr. Friedman will give a presentation titled, *My Brain Made Me Do It: The psychological challenges of running a small business*, on Monday, June 23, from Noon to 1 pm at the American Red Cross, 50 College St., Room 309, in Rochester.

In addition to serving as the Managing Partner of Lippes Mathias Wexler Friedman, Mr. Friedman is the author of seven books, including his latest, *Family Business and Positive Psychology: New Planning Strategies for the 21st Century* (American Bar Association, 2013). He is a frequent lecturer on the topic of positive psychology and running family businesses and regularly contributes to articles on the subject regionally and nationally.

"Scientific advances continue to reveal what factors contribute to the optimal functioning of people, groups and organizations," Friedman said. "I'm excited to share how some of these advances can be applied to help families in business together learn to flourish."

There is no cost to attend this educational workshop and lunch will be provided. To reserve your space, call 585-381-2360 or email, [mchandler@lippes.com](mailto:mchandler@lippes.com) by June 17.

# Related Team



## **Scott E. Friedman**

Partner | Team Co-  
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