

## Lippes Mathias Wexler Friedman LLP Unveils Newly Redesigned Website

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**BUFFALO, NY** – Lippes Mathias Wexler Friedman LLP is proud to announce that the firm has unveiled a newly redesigned website at <https://www.lippes.com/>. The new website features a modern look and feel with visitor-friendly navigation.

“We are finding that more individuals and businesses are searching for online information about our firm and the legal practices we support, especially as we continue to grow and expand our services and geographic footprint,” said Kevin J. Cross, Managing Partner, Lippes Mathias.

After six months of development, the new site has more user and mobile friendly capabilities that enable visitors to quickly find information. Additionally, the new site is more responsive to various devices and internet platforms and better communicates the firm’s brand and culture.

“Due to the website traffic we were experiencing with our prior site, it was important that we better communicate our modern brand and the collegial culture of our firm. Highlighting our talent as well as their expertise and breadth of knowledge while making the site easy to navigate also was a top priority,” said Jennifer L. Greene, Director of Marketing and Business Development, Lippes Mathias.

### ***About Lippes Mathias Wexler Friedman:***

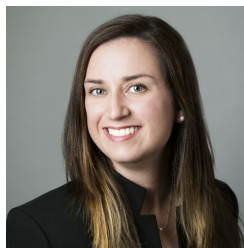
*For over 50 years, Lippes Mathias Wexler Friedman LLP has served the legal needs of a wide range of clients regionally, nationally and internationally. With offices in Buffalo, NY; Albany, NY; Burlington, Ontario; Chicago, IL; Jacksonville, FL; New York City, NY; Ponte Vedra Beach, FL; and Washington, D.C. More than 100 attorneys provide counsel to businesses, corporations and individuals in 27 practice areas.*

# Related Team



**Kevin J. Cross**

Managing Partner |  
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**Jennifer L. Greene**

Chief Marketing  
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