

## Lippes Mathias Wexler Friedman LLP names former Buffalo Law Journal Editor Matt Chandler Marketing Director

March 28, 2014 | **PRESS RELEASES**

BUFFALO, NY- The Buffalo-based law firm of Lippes Mathias Wexler Friedman LLP is pleased to announce that Matt Chandler has joined the firm as its Marketing Director.

In this role he will oversee the firm's marketing efforts working to connect LMWF's diverse roster of attorneys with the media and business communities. He will also be developing content for the firm's award-winning Website, [www.lippes.com](http://www.lippes.com) as well as working to grow LMWF's social media footprint.

"This is quite a change for me moving over to the marketing side after working in journalism for so long," he said. "But I am excited to be part of a firm as progressive and entrepreneurial as Lippes Mathias Wexler Friedman and I look forward to the challenge."

Prior to joining the firm Matt worked for American City Business Journals where he served, most recently, as the Editor of the Buffalo Law Journal.

Matt is a graduate of Hesser College. He is the author of ten books for children and his work has been published in magazines and newspapers both regionally and nationally. He is active in the community as a Trustee in the Village of Blasdell as well as a volunteer soccer coach.

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