

Lippes Mathias Promotes Jennifer L. Greene to Chief Marketing Officer



July 8, 2021 | **PRESS RELEASES**

BUFFALO, N.Y. – July 7, 2021 – Lippes Mathias is pleased to announce the promotion of Jennifer L. Greene to chief marketing officer (CMO). In this Firm-wide leadership role, Jen will oversee the strategic vision, cross-office coordination and administration of the Firm’s marketing, business development and communications functions.

“We are incredibly grateful for and proud of Jen’s years of service to our Firm’s sustained growth,” said Kevin Cross, managing partner, Lippes Mathias. “I am confident Jen is the right leader to see us through Lippes’ next evolution of growth in service of our clients’ business legal needs.”

Jen brings more than 15 years of legal marketing and business development experience to this new role. For the last six years, Jen has served the Firm as director of marketing and business development – developing, supporting and executing the Firm’s business development strategies and marketing initiatives. In addition to her role at Lippes Mathias, Jen is a member of both the National Multiple Sclerosis Society’s Upstate New York Chapter’s Board of Trustees as well as the Legal Marketing Association and the Invest Buffalo Niagara Marketing Advisory Group.

About Lippes Mathias Wexler Friedman

Lippes Mathias is a full-service law firm with more than 130 attorneys serving clients regionally, nationally, and internationally. With offices in Buffalo, Albany and New York, N.Y.; Greater Toronto Area; Chicago, Ill.; Jacksonville, Fla.; and Washington, D.C., the firm represents publicly and privately-owned companies, private equity and venture capital firms, real estate developers, financial institutions, municipalities, governmental entities, and individuals.

Year after year, Lippes Mathias is proud to be recognized by *The Best Lawyers in America*®, *U.S. News - Best Lawyers*®, *Super Lawyers* and *Chambers USA*.

Related Team



Jennifer L. Greene
Chief Marketing
Officer



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