

## Lippes Mathias Partner Matthew D. Asbell Presents on Fovea IP Webinar on IP Due Diligence in M&A Transactions



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Matthew D. Asbell, a partner and member of Lippes Mathias LLP's intellectual property practice team, presented at a Fovea IP-hosted webinar today titled "Critical IP Due Diligence Factors in M&A" alongside Matthew Rubin, Director of Business Development at Fovea IP.

The session addressed IP issues that often surface late in deal processes and create avoidable risk. Asbell provided a framework for identifying and addressing key IP diligence issues earlier and more efficiently in transactions.

The discussion covered strategies for deal counsel to identify global IP risks across trademarks, patents, design patents, and copyrights; confirm ownership and enforceability to support clean transfer and deal certainty; and streamline diligence workflows to reduce reconciliation issues and time pressure. The webinar included a question-and-answer session.

### **About Matthew D. Asbell**

Matthew D. Asbell, a partner and member of Lippes Mathias' intellectual property team, works with clients in

diverse industries including information technology, entertainment, and medicine. Asbell assists clients in clearing, obtaining, enforcing, and defending trademark, patent, design, and copyrights in the United States and throughout the world, while also advising on domain names, social media, and related issues.

Prior to becoming a lawyer, Asbell developed expertise across various industries, managing emerging singer-songwriters and recording artists, training corporate employees in software applications, and studying medicine.

Asbell serves as an adjunct professor of law and frequent guest lecturer at Fordham University and the Benjamin N. Cardozo School of Law (Yeshiva University), and has taught at Columbia University and the Instituto Superior de Derecho y Economia in Madrid, Spain. He regularly mentors new lawyers and law students.

Asbell is the host of Intangify, a weekly podcast on the intangible aspects of business. He co-chairs the intellectual property alumni practice group of Cardozo Law and runs the Steadfast group, an international network of intellectual property practitioners. Asbell also chairs and serves as an active member in bar association committees in the American Bar Association Section of Intellectual Property Law and the International Trademark Association. Asbell frequently appears in the media to discuss significant cases and topics relevant to his area of practice and regularly authors articles for journals and publications.

### **About Lippes Mathias LLP**

Lippes Mathias is a full-service law firm with 230 attorneys serving clients regionally, nationally, and internationally. With offices in Buffalo, Clarence, Albany, Long Island, New York, Rochester, Syracuse, and Saratoga Springs, N.Y.; Greater Toronto Area; Chicago, Ill.; Jacksonville, Tampa Bay, and West Palm Beach, Fla.; Cleveland, Ohio; San Antonio, Texas; Oklahoma City, Okla.; and Washington, D.C., the firm represents publicly and privately owned companies, private equity and venture capital firms, independent sponsors, family offices, real estate developers, financial institutions, municipalities, governmental entities, and individuals.

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## Related Team



**Matthew D. Asbell**

Partner

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