

Lippes Mathias Guides Wheelhouse in Majority Acquisition of WonderPlay Franchise Group



January 9, 2026 | **PRESS RELEASES**

Lippes Mathias LLP is pleased to have served as legal counsel to [Wheelhouse](#) in its majority acquisition of the [WonderPlay Brands](#) franchise group, a youth enrichment brand that provides art- and science-based programming to families every month.

Wheelhouse, led by Justin Nihiser, Barry Gibson, and Matt Rogers, is committed to strengthening franchisee support and engagement, investing in people, systems, and infrastructure, preserving WonderPlay's culture, values, and educational standards, and accelerating growth in a franchisee-first manner.

The Lippes Mathias deal team was co-led by [John J. Koeppel](#) (partner and private equity/independent sponsor practice team leader) and [Andrew J. Olek](#) (corporate and franchise partner) and also included [Priscilla Bonsu](#) (corporate associate).

About Lippes Mathias LLP

Lippes Mathias is a full-service law firm with 230 attorneys serving clients regionally, nationally, and internationally.

With offices in Buffalo, Clarence, Albany, Long Island, New York, Rochester, Syracuse, and Saratoga Springs, N.Y.; Greater Toronto Area; Chicago, Ill.; Jacksonville, Tampa Bay, and West Palm Beach, Fla.; Cleveland, Ohio; San Antonio, Texas; Oklahoma City, Okla.; and Washington, D.C., the firm represents publicly and privately owned companies, private equity and venture capital firms, independent sponsors, family offices, real estate developers, financial institutions, municipalities, governmental entities, and individuals.

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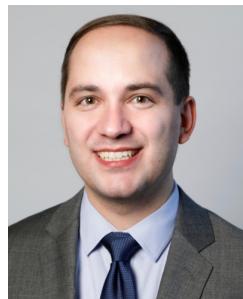
Priscilla Bonsu

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Equity | Team
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