

Lippes Mathias Advises CannonDesign in Acquisition of Yellow Brick Consulting



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Lippes Mathias LLP served as legal counsel to [CannonDesign](#) in its acquisition of [Yellow Brick Consulting](#), a California-based healthcare transition and activation consulting firm. Yellow Brick joins [Blue Cottage of CannonDesign](#), strengthening the firm's national healthcare consulting practice.

The Lippes Mathias deal team was led by [Brendan J. Rich](#) and [Elise M. Edwards](#), partners in the firm's corporate and mergers and acquisitions practice teams, along with [Devon R. McDonald](#), the firm's director of tax.

About Brendan J. Rich

Brendan J. Rich is a partner and team leader of the firm's corporate and mergers and acquisitions practice teams. His practice is focused on all aspects of corporate law, including mergers, acquisitions and divestitures, joint ventures, securities offerings and related matters, private equity and venture capital, corporate structuring, succession planning, corporate governance, and legal compliance issues and programs. Rich is counsel for clients ranging from startups and nonprofits to Fortune 500 companies in a broad range of industries, including marketing and advertising, architecture and engineering, banking and financial services, biotechnology, food and beverage

production, healthcare, investment banking, private equity sponsors and investors, real estate development, software, technology and telecommunications, among others.

About Elise M. Edwards

Elise M. Edwards primarily provides corporate and regulatory counsel with respect to all types and sizes of business transactions and compliance matters in the healthcare, life sciences, and professional design industries. She assists clients in matters ranging from day-to-day operations, including the operation and licensure of any professional business in any state across the United States, to large-scale mergers and acquisitions. She also provides counsel on corporate finance transactions, insurance regulation, intellectual property and IT matters, reorganizations, professional employment agreements, and HIPAA compliance. Additionally, she counsels nonprofit organizations on formation, tax exemption, compliance, and governance.

About Devon R. McDonald

Devon R. McDonald, CPA, has more than 15 years of diverse tax experience, delivering transactional tax advice to clients, including domestic and foreign business entities. He has specific expertise in entity tax matters, with a focus on privately and closely held business entities, including private equity-backed businesses. His work includes advising on mergers, acquisitions, private equity structuring, state and local tax issues, Qualified Opportunity Zones and Qualified Small Business Stock investments, and tax controversy matters. McDonald has advised tribes on green energy investment tax credits under the Inflation Reduction Act of 2022 and on state and local tax matters involving tribal-owned LLCs.

About Lippes Mathias LLP

Lippes Mathias is a full-service law firm with nearly 220 attorneys serving clients regionally, nationally, and internationally. With offices in Buffalo, Clarence, Albany, Long Island, New York, Rochester, Syracuse, and Saratoga Springs, N.Y.; Greater Toronto Area; Chicago, Ill.; Jacksonville, Tampa Bay, and West Palm Beach, Fla.; Cleveland, Ohio; San Antonio, Texas; Oklahoma City, Okla. and Washington, D.C., the firm represents publicly and privately-owned companies, private equity and venture capital firms, independent sponsors, real estate developers, financial institutions, municipalities, governmental entities, and individuals.

Year after year, Lippes Mathias is proud to be recognized by The Best Lawyers in America®, U.S. News - Best Lawyers®, Super Lawyers, and Chambers USA. For more information, visit www.lippes.com.

Related Team



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