

Jameson E. Tibbs Presents on Artificial Intelligence During Panel at FAN EXPO Cleveland



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CLEVELAND, OHIO — Jameson E. Tibbs, a Lippes Mathias attorney and member of the firm's intellectual property practice team, participated in a panel presentation at FAN EXPO Cleveland, “the ultimate go-to event for sci-fi, horror, anime, and gaming in Cleveland that attracts thousands of people to the Huntington Convention Center.” The panel, which focused on the role and legality of artificial intelligence (AI) in advertisements, arts and performances, included Tibbs and three other members of the Cleveland Metropolitan Bar Association's Volunteer Lawyers for the Arts (VLA).

The event began with a skit, where one member played the role of an AI announcer and the remaining members, including Tibbs, portrayed a panel of attorneys discussing and debating the merits of a case involving an AI-generated advertisement. The panelists highlighted potential legal issues in copyright, trademark, advertising, and rights of publicity (or name, image, likeness). The session concluded with AI-generated jokes in the styles of multiple famous comedians and an interactive discussion with the audience on the potential problems arising from AI-generated content.

At Lippes Mathias, Tibbs assists clients with copyright matters, including licensing, protecting music, art, and

software; trademark matters; and patent matters in the technical fields of electrical engineering and computer science with a specific focus on artificial intelligence and adaptive systems.

About Lippes Mathias LLP

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