

## Family Business and Positive Psychology: New Planning Strategies for the 21st Century (American Bar Association) authored by Scott E. Friedman's is now available!

July 3, 2013 | **PRESS RELEASES**

About the Book

Family businesses need advisors who can provide counsel on their inevitably complex dynamics, particularly with respect to creating a culture that allows family members to:

- 1) Flourish as individuals
- 2) Collaborate constructively as partners
- 3) Run a business effectively and prosperously

Family Business and Positive Psychology, explains how to create a positive culture, promote job fit over convenience and find constructive ways to resolve disagreements. The author provides specific instruction on the process of developing value and mission statements with examples from Fortune 500 companies. Information on how to assemble both an advisory board and a board of directors is also discussed, as well as how to solve conflict by using game theory.

Exercises and activities are included within each of the 13 chapters to help translate the ideas and suggestions into regular practice.

Click the link below to view/purchase

[Family Business and Positive Psychology: New Planning Strategies for the 21st Century \(American Bar Association\)](#)

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