

# Cybersecurity & Privacy

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Lippes Mathias' Data Privacy and Cybersecurity attorneys provide clients counsel on all aspects of data protection, develop and support client responses to security incidents and data breaches, develop a wide range of compliance plans to meet statutory, regulatory and contractual data privacy and security obligations, and work with clients to respond effectively to regulatory and other scrutiny of client data privacy and security practices. Companies in finance, technology, education, healthcare, e-commerce, trade associations/unions, etc. all require robust industry-specific approaches to safeguarding and managing their data, particularly customer and sensitive data. As data breaches and other security incidents become more prevalent across industries, compliance with an ever-changing data privacy and security landscape remains pivotal to the financial, operational and reputational success of any business or other organization that maintains or processes sensitive information.

Our team advises clients throughout the entire life cycle of their data protection practices. On the front end of the data protection life cycle, our attorneys design data privacy and security policies that govern data protection, and they assist and counsel clients with their implementation of those policies. In the worst-case scenario of a security incident or data breach, our team oversees a rapid response that identifies, contains, and eradicates the incident, helps restore normal operations, complies with breach notification laws and contractual obligations, and interfaces with federal and state regulators and other stakeholders who might seek to exercise oversight of a security incident. On the back end of the data protection lifecycle, we help assess whether and to what extent data should continue to be maintained by our clients, or whether it is legally and operationally proper to securely remove or otherwise permanently delete data from client databases.

Our professionals regularly conduct speaking engagements and draft articles and publications on emerging topics in order to provide further expertise and value to data privacy and security community.