

Lippes Mathias Client SelectFI Raises \$2 Million in Pre-Seed Round



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Lippes Mathias is proud to share that its client, SelectFI, a Buffalo-based software company for auto dealerships, has raised \$2 million in pre-seed funding. Corporate practice team members Brendan J. Rich and Donell L. Gibson, Jr. led the deal team for the transaction.

Brendan J. Rich, a partner and leader of the firm's [corporate](#) and [mergers & acquisitions](#) practice teams, focuses his practice on all aspects of corporate law, including mergers, acquisitions and divestitures, joint ventures, securities offerings and related matters, private equity/venture capital, corporate structuring, succession planning, corporate governance and legal compliance issues and programs. Rich is counsel for clients ranging from startups and nonprofits to Fortune 500 companies in a broad range of industries, some examples of which include marketing/advertising, architecture/engineering, banking/financial services, biotechnology, asset receivable management, food and beverage production, healthcare, investment banking, private equity sponsors and investors, real estate development, software, technology and telecommunications, among others.

Donell L. Gibson, Jr. is an associate in the firm's [corporate](#) and [securities](#) practice teams where he assists clients in the areas of business formation and structuring, contract review, mergers and acquisitions, and other general

corporate matters. Gibson is also a member of the firm's [banking and financial transactions](#) practice teams where he assists regional and national lenders and borrowers with secured transactions involving asset-based and commercial real estate financing. Prior to joining the firm as an attorney, Gibson participated in the firm's summer associate program. During law school, Gibson worked as a judicial law clerk to the Honorable William M. Skretny in the United States District Court for the Western District of New York. Gibson was also a student-attorney who represented patients of Roswell Park Cancer Institute through the health justice law & policy clinic at the University at Buffalo School of Law. Additionally, Gibson held several leadership positions during law school including President of UB Law's chapter of the National Black Law Students Association ("NBLSA"), NBLSA's northeast regional treasurer, and managing editor of the Buffalo Public Interest Law Journal.

About Lippes Mathias LLP

Lippes Mathias is a full-service law firm with nearly 175 attorneys serving clients regionally, nationally, and internationally. With offices in Buffalo, Clarence, Albany, Long Island, New York, Rochester and Saratoga Springs, N.Y.; Greater Toronto Area; Chicago, Ill.; Jacksonville, Fla.; Cleveland, Ohio; San Antonio, Texas; Oklahoma City, Okla. and Washington, D.C., the firm represents publicly and privately-owned companies, private equity and venture capital firms, real estate developers, financial institutions, municipalities, governmental entities, and individuals.

Related Team



Donell L. Gibson, Jr.
Senior Associate



Brendan J. Rich
Partner | Team
Leader - Corporate
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Acquisitions